



LOGICALTOWN

Logical Town Association ANNUAL CONFERENCE 2015

In collaboration with



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Fondazione
Cassa di Risparmio
di Lucca

Date: **17th of April 2015**, 9:00-17:30

Place: Lucca, Cappella Guinigi del Complesso di San Francesco, Via della Quarquonia

Title: **Toward a CO₂-free city logistics with full electric vehicles and cargo bikes**

Conference facilitator: Logical Town Association

Draft program

City Councilor of Lucca: welcome address

Introduction

1) Introduction to the conference: smart city and smart mobility planning, Elvio Cecchini, Lucca Architects Association

Session 1 - Urban logistics planning: a smarter choice for European towns

2) Low emission urban logistics planning in Stockholm, Märta Brolinson, Municipality of Stockholm (S)
3) Toward zero emission logistics in 2030: challenges and real opportunities, Hans Quak, TNO (NL)
4) Planning sustainable city logistics: methods and practice in 9 European Small and mid sized towns, Giorgio Ambrosino, MemEx

Coffee break

Session 2A - Urban Freight Distribution with Full Electric Vehicles

5) Current market of Freight Electric Vehicles, Bert Witkamp (Secretary General of AVERE, European Electric Vehicle Association European Association for Battery, Hybrid and Fuel Cell Electric Vehicles) - TBC
6) Manufacturing electric vehicles for urban transport: a corporate perspective, Marco Aimo Boot, CNH Industries/Iveco
7) Zero emissions, full emotions: innovation in the full electric freight vehicles toward 2030, Michele Ceccucci, ANAE

Session 2B - Last mile deliveries with Cargo Bikes

8) Sustainable growth and smarter mobility models: which bikenomics for freight transport? Giulietta Pagliaccio, FIAB, ECF European Cyclists Federation
9) Manufacturing Cargo Bikes for Urban logistics: a corporate perspective, Francesco Casoli, Trikego

Award Session

Logical Town Award: the name of the winner town will be disclosed during the conference

Lunch

Session 3A - Developing City Logistics with full electric vehicles

10) Vicenza: the approach to full electric city logistics, Enrico Dall'Osto, President Vicenza Eco Logistics

11) The ECOMILANO experience: from zero to 2.000 electric deliveries per day in 6 months, Toni Filisetti, ECOMILANO/Orobici

Session 3B - Urban goods distribution with cargo bikes

12) Cyclelogistics for urban goods distribution. The Experience of Triclò, Giuseppe Galli, Triclò.

13) Networking cycle logistics, Gary Amstrong, European Cycle Logistics Federation/Outspoken Delivery (UK)

Coffee break

Session 4 - Environment and Research

14) The contribution of urban freight transport to air quality, Giorgio Cattani, ISPRA

Round Table

Hopes and Challenges of City Logistics Governance in European Towns: awareness and local development of a smarter urban freight distribution.

Chair: Antonella Galdi, Vice Director, Italian National Association of Municipalities

Participants:

Alberto Nobis, President AICAI e CEO DHL Italy

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Representative of the following towns:

Samuele Bertinelli, Mayor of the City of Pistoia

Antonio Dalla Pozza, City Councillor of the City of Vicenza

Roberto Grigoletto, Vice Mayor of the City of Treviso

Elena Marchigiani, City Councillor of the City of Trieste

Enrico Corsi, City Councillor of the City of Verona

Franco Dringoli, City Councillor of the City of Arezzo

Stefano Maggi, City Councillor of the City of Siena

Daniela Gerosa, City Councillor of the City of Como

Francesco Raspini, City Councillor of the City of Lucca

Marta Brolinson, City of Stockholm (Sweden)

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